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Gourmet Brownie Bakery Opens on Route 30

Westborough, MA—Westborough residents: your sweet tooth is about to be satiated. Yummy Mummy Brownies, formerly an online gourmet brownie store, now has their very own bakery on Route 30, located at 72 East Main Street in Westborough. The bakery, which opened its doors last Wednesday, is a light-filled space with large display cases that showcase a number of delicious baked goods, all baked fresh onsite daily.

Many know Yummy Mummy Brownies from local farmers markets or from ordering online. Those who have tasted these gourmet brownies know that their consistency are one thing that truly sets them apart —their rich texture is more like a marriage of fudge and brownie. Yummy Mummy Brownies come in over twenty varieties, including melt-in-your-mouth salted caramel, mint patty, and Nutella. And now, fans don't have to wait for their shipped package or until the next farmers market, because Yummy Mummy Bakery is now open.

Yummy Mummy Brownies began in the kitchen of Melissa Roiter in 2007. The recipe is an original by her late grandmother, and that recipe is what has launched the successful small business.

However, the days of baking in her kitchen are now over for Roiter. She has a full-time employee, and the space has plenty of room for baking. "It's been such a gift that the business has grown so much that I could move into a bakery... it's been a dream of mine since I started."

The bakery is also giving her room to expand her product line. Along with the famed Yummy Mummy brownies, the bakery is also already selling a variety of cookies, cupcakes, homemade Oreos, homemade toaster strudel, cakes, crostatas, and the already favorite "donut muffin." Roiter plans to expand the menu regularly. They are also filling custom cake orders and dessert and breakfast platters for special events.

The bakery will be open every Tuesday through Sunday. Roiter invites everyone to come by and try a sweet sample. Visit www.yummymummybrownies.com for hours and more details.

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Yummy Mummy Brownies is a bakery and online brownie wholesaler. Yummy Mummy takes custom orders for gifts and special occasions. Yummy Mummy Brownies is located on 72 East Main Street, Westborough, MA. Visit www.yummymummybrownies.com or facebook.com/YummyMummyBrownies to learn more.