

*Come join us!*

# Doing Business In Southborough

## ‘Downtown Initiative’

In response to the frequently asked question, “What is going to be done with downtown?” the **Economic Development Committee** contracted with the **Urban Land Institute** to study this historic area. ULI’s Technical Assistance Panel (TAP) program will take place to provide objective, expert advice to Southborough on the feasibility, design and implementation of development initiatives.



### ULI TAP Recommendations

May 9<sup>th</sup>, 2018

6:30PM

St. Mark's School

Putnam Family Arts Center - Taft Hall

At this public presentation, you will learn:

- ✓ Recommendations for revitalizing downtown
- ✓ Opportunities for private development
- ✓ Feasible infrastructure development
- ✓ Next steps

### Program Description

ULI brings expertise in real estate, design and finance to bear on local land use planning and development projects. The session goals include answers to the following questions:

1. What planning and/or zoning changes and design features will encourage and allow for small-scale business growth on privately-owned parcels that will compliment residential and local amenities desired by residents?
2. Will the Town need to consider infrastructure capacity accommodations, including, but not limited to, collective wastewater treatment option to serve the downtown businesses for expanded growth?
3. How should the Town plan, design and fund (promote and execute) the residents' desires for streetscape improvements, enhanced trail and recreational connectivity and improved “public spaces” within the Business Village District of Main Street?